

# HOST CHARACTER LIST

There are 6 required players and 6 optional – all are *either gender*.

NAME   OCCUPATION	BRIEF BIO	SUGGESTED ATTIRE
<p><b>BLAKE PEMBROKE</b> CEO, Pembroke Fashion House</p> <p><b>REQUIRED PLAYER</b> <b>EITHER GENDER</b></p>	<p>Blake Pembroke is an American media personality, businessperson, socialite, and fashion designer. The Pembroke family is widely known for founding the Pembroke Resorts Group, an international hotel chain established by Archibald Pembroke, after building his first hotel in 1910. Blake is the CEO of Pembroke Fashion House – a luxury retailer specializing in handbags, ready-to-wear, shoes, accessories, fragrances, and home décor. Blake is highly focused on status, the accumulation of wealth, and notable achievements. Blake has a strict aversion to the color red, and you will never find a piece of the Pembroke fashion line having even a stitch of the color.</p>	<p>Extremely fashionable and designer-looking attire. You are one of the top fashion icons.</p>
<p><b>VENN DORMER</b> CEO, Dormer Corporation</p> <p><b>REQUIRED PLAYER</b> <b>EITHER GENDER</b></p>	<p>Chuck Dormer, Venn’s great grandfather, built the family fortune using strategies of digging deeper on deserted oil fields and sizing up the right fertile land to drill. To no surprise, Chuck Dormer struck it rich in the 1940s when he discovered what was later named the <i>Dormer Oil Field</i> in Texas, which has produced more than a billion barrels of oil. Austin, Texas - a hit television show of the nineties about a scandalous oil tycoon was based loosely upon the Dormer Oil Field</p> <p>Today, Venn, Chuck’s great-grandchild, is the CEO of Dormer Corporation – a multinational oil field service company. Venn has dark family secrets and substantial disregard for high society.</p>	<p>Trendy ranch attire. Cowboy hat, leather jacket, western shirt.</p>
<p><b>DANNY ROEBUCKS</b> Assistant Manager, The Wharton House</p> <p><b>REQUIRED PLAYER</b> <b>EITHER GENDER</b></p>	<p>Nothing has ever come easy for Danny - unlike the other wealthy members of the high society club of the Upper East Side of Manhattan. Danny Roebucks worked many part-time positions to get through college at Columbia University. Danny took six years to earn a Bachelor of Arts in Hospitality degree and used connections through a former professor to land the prestigious job as the assistant manager of <i>The Wharton House</i>. The members have come to accept that they cannot do anything about Danny’s membership, given the professor’s grandfather was one of the founders of the club in 1915. Danny does whatever is possible to fit in but finds it nearly difficult to rub elbows with the uber-rich at times.</p>	<p>Casual business attire – nothing too extravagant. You’re not ‘one of them,’ and don’t fit in with the uber-rich.</p>
<p><b>SYLVAN RADCLIFFE</b> Chairperson, Radcliffe Academy Sports &amp; Outdoors</p> <p><b>REQUIRED PLAYER</b> <b>EITHER GENDER</b></p>	<p>The Radcliffe family began with humble beginnings in 1905 when Maximus Radcliffe opened an auto parts store in New Jersey. A year later, he changed course and launched his first military surplus store, turning it into a cross country chain within a few years. In the forties, Radcliffe’s organization began selling military supplies to civilians. The business morphed into the largest sports and outdoor company in the seventies, <i>Radcliffe Academy Sports &amp; Outdoors</i>. A household name of modern-day, you won’t drive far anywhere in the country without passing by one of these stores. Sylvan is the outspoken and opinionated Chairperson of the Radcliffe Academy Sports &amp; Outdoors board of directors.</p>	<p>Sporty hunting &amp;/or fishing attire. You like to wear things bought at your sporting good store to show how ‘real’ you are.</p>

<p><b>EMERALD BONAVICH</b> CEO, Bonavich Beauty</p> <p><b>REQUIRED PLAYER EITHER GENDER</b></p>	<p>The Bonavich dynasty began with a mother-son duo who launched a beauty care company in a tiny brick and mortar in Dallas, Texas. Today, Bonavich Beauty has \$3.5 billion in annual revenues. The mother-son team built the direct-marketing giant by turning homemakers into zealous saleswomen. Borrowing the models of other door-to-door and home parties, they engaged in somewhat of a pyramid scheme of sales tactics. Emerald gave up the lifelong dream of becoming a rock star when the reins of the family's company dropped into Emerald's lap.</p>	<p>You must be well put together – not a hair out of place. Trendy clothing, preferable to be green, since that's the hallmark color of your company.</p>
<p><b>AVERY CHADWICK</b> Chairman, Chadwick Holdings</p> <p><b>REQUIRED PLAYER EITHER GENDER</b></p>	<p>Ronald Chadwick, Avery's grandfather, was a notorious takeover artist of the 1980s, using the cash buried deep within an acquired business or holding company to finance the next conquest. He started with smaller prey, which led to easier acquisitions, building his capital along the way to start securing larger businesses. Ronald taught Avery everything about business, and Avery recently landed a coveted spot on the board of directors of Chadwick Holdings. However, Avery can be a goofball and doesn't take much seriously.</p>	<p>Wear something to make people laugh, such as a funny suit or mascot style costume. Or, a funny t-shirt and hat. You never take life seriously.</p>
<p><b>DRACIEN HAWTHORNE</b> CEO, Hawthorne Consolidated Electrics Distributors</p> <p>Optional player – either gender</p>	<p>Daniel Hawthorne, the great-grandfather of Dracien, founded the Hawthorne Consolidated Electrics Distributors (HCED), a \$4.5 billion electric equipment wholesaler. The Hawthornes supply electrical equipment to residential and commercial operations through over 800 independently owned locations. Dracien is the hardnosed CEO of Hawthorne Consolidated Electrics Distributors. Dracien is competitive and has an appetite for a good challenge.</p>	<p>Trendy, designer attire. You are wealthy and like for people to know that by your appearance.</p>
<p><b>CARME COVENTRY</b> CEO, The Only Burger</p> <p>Optional player – either gender</p>	<p>The Coventry family owns <i>The Only Burger</i>, a fast-food chain with more than 900 locations in the USA, primarily in the southern states from Arizona to Florida. Windsor Coventry founded the company in 1947 with the first sandwich costing 22 cents. The family's net worth is up to a billion dollars. Carme is now the CEO of the family business, but despite being the leader of such a vast organization, Carme has a constant need to scheme and bring others down through revenge plots.</p>	<p>Fast-food uniform shirt. You like to show people that you are down to earth and one with your workers.</p>
<p><b>FLORIAN HARRINGTON</b> CEO, Harrington Industries</p> <p>Optional player – either gender</p>	<p>The Harrington's built their family fortune by founding a chemical corporation - one of the largest plastic chemical firms in the USA, Harrington Industries. They are the largest manufacturer of low-density polyethylene, which is used in many forms of packaging. Florian has always worked for the family business and recently took over as the CEO. Florian is incredibly arrogant, and many say this is just a smokescreen for an intense, all-consuming problem with jealousy.</p>	<p>Extremely trendy designer-looking attire. You are a 'try hard.'</p>
<p><b>AUSTEN BYRON</b> Blogger</p> <p>Optional player – either gender</p>	<p>In 1910, Baron Ray Byron purchased a ranch in west Texas – not knowing there would be an abundance of oil lurking underneath the brushwood. Generations later, the Byron Ranch is one of the biggest privately-owned oil companies. Baron Ray was Austen's great grandfather. Baron Ray Jr, Austen's grandfather, has groomed Austen since childhood to take over the company one day. However, Austen is more interested in blogging and becoming more of a television personality.</p>	<p>Hip, young designer attire. Nice, but don't appear as if you are trying.</p>

<p><b>MURPHY GRIMALDI</b>  CEO, Grimaldi  Capital</p> <p>Optional player –  either gender</p>	<p>The Grimaldis have historically enjoyed a spectacular run in business. A former IBM salesman, Chuck Grimaldi, founded Technological Data Systems in 1961 and sold it to General Tech Corporation for 2.4 billion dollars in 1982. Twenty years later, Chuck and his son Richard (Murphy’s father) sold Grimaldi Systems to Dellion Computers for another 2 billion dollars. Murphy is tech-savvy and will put nose-to-grindstone to work around the clock. Murphy’s father had to hire a personal assistant to ensure that Murphy eats and sleeps. The Grimaldis are known for achieving goals.</p>	<p>Nerdy attire. You are into computers and programming and do not have time to shop for trends.</p>
<p><b>LENNON LEXINGTON</b>  CEO, Lexington Car  Dealerships</p> <p>Optional player –  either gender</p>	<p>Larry Lexington, Lennon’s grandfather, was a former Hollywood stunt person who founded the first Yomoto dealership in the United States. The Japanese cars quickly gained traction in the United States, and the Lexington dealership started with exclusive distribution rights in ten states. Today, the Lexington Car Dealerships do over 8 billion in sales per year and is led by Lennon Lexington. Lennon is a person of extremes – mostly high and mighty actions peppered with signs of sensitivity.</p>	<p>Trendy polyester suit. You like to give a nod to the seventies when your grandfather started the business.</p>